

# Welcome message



BACK TO LICENSING: RESTARTING BUSINESS AND FUELING INNOVATION

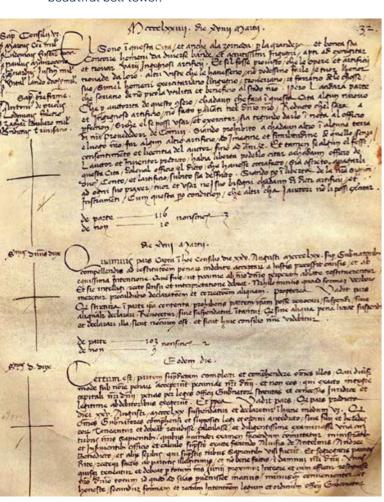
Dear Colleagues and Friends,

On behalf of the LES International and LES Italy, we are delighted to invite you to attend the LES International Annual Conference, to be held in the beautiful and historic city of Venice in May 2022.

Close your eyes and think of Venice.

You will undoubtedly imagine yourself moving through this city by its unique causeways on water and land, taking water taxis and gondolas under the Rialto Bridge on the

Grand Canal and strolling through centuries-old streets and buildings in St Mark's square by the Basilica and its beautiful bell tower.



### John Paul

Mattia Dalla Costa LES Italy President LES International President

Venice is certainly one of the most captivating cities anywhere in the world. And it has a history central to our community of licensing professionals and business

The Patent Statute laid down in 1474 by the Most Serene Republic of Venice was the first official form of protection for inventions. This remarkable document sets out the fundamental principles governing intellectual property rights. Venice is also a business-oriented city. It is the capital of the Veneto region, the second most wealthy and industrialized of the Italian regions, where all industry sectors are represented.

What better place to meet for the LESI2022 Annual Conference? After many months of virtual learning, we will meet together to explore new collaborations for developing and licensing technology and how they fuel the next generation of innovation.

We will experience aspects of the regional innovation ecosystem first-hand. Our theme this year is: "Back to Licensing: Restarting Business and Fueling Innovation."

The conference is all about transformations in industry and licensing.

How have industries changed? What impact do those changes have on licensing intellectual property and developing technology? How does that affect my business and my clients as they create, protect, and commercialize innovation, and manage and monetize IP and technology transfer?

The program is built around industries where transformations are occurring, including automotive, communications, energy and green tech, healthcare, and fashion. Roundtables, workshops, and opportunities to meet the speakers will provide ample opportunity for an interactive personal experience.

Come to the LES International Conference in Venice.

We look forward to being there with you!

# **C**OMMITTEES

#### **ORGANIZING COMMITTEE**

Federica Brotto David Massey Simona Cazzaniga Gian Antonio Pancot Dana Robert Colarulli Jennifer McNally Mattia Dalla Costa John Paul Antonio Di Bernardo Rinaldo Plebani Alessia Ferraro Anna Maria Stein

#### SCIENTIFIC / PROGRAM COMMITTEE

Georgina Busku Sonja London Laura McDonald John Carney Gian Antonio Pancot Simona Cazzaniga Dana Robert Colarulli Dario Paschetta Mattia Dalla Costa Rinaldo Plebani Alberto Dalle Ceste Anna Maria Stein Antonio Di Bernardo Marco Venturello Alessia Ferraro Ningling Wang Hayley French Dallas Wilkinson Sergio Lasca

# VENUE

LESI 2022 International Annual Conference will take place at

# Palazzo del Cinema •----

Lungomare Marconi 1861 30126 Venezia Lido VE

Palazzo del Cinema on Lido di Venezia is the main headquarters for the Venice International Film Festival. Built in the Modernist style of the time, it was inaugurated in 1937 for the fifth edition of the Festival.

Visit the official website to check how to reach Venice and the Venue

# RGANIZING SECRETARIAT

# the office

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# Programme \_\_\_\_

The theme for the 2022 LES International Annual conference is "Back to Licensing: Restarting Business and Fueling Innovation" and it's all about transformation.

It will be structured in:

- > Keynote sessions
- State of the Industry Briefings
- ➤ Concurrent sessions

How have industries changed, what impacts do those changes have on licensing intellectual property and technology development, and how does that affect my business and my clients?

The program is built around critical industry areas - including automotive, telecommunication, energy and green tech, healthcare, and fashion - where new technologies has disrupted and challenged norms.









2.:00 pm Registration Opening

5.:30 pm ➤ ROOM GRANDE

Welcome Reception and Toast to LESI's 50th Year Anniversary

Palazzo del Cinema - Venue of the Venice International Film Festival



Dress code - Cocktail attire (black tie optional)



8:45 - 9:15 am > ROOM GRANDE

# Welcome Remarks

**JOHN PAUL** 

President. LES International. USA

MATTIA DALLA COSTA

President, LES Italy, Italy



#### 9:15 - 10:15 am ➤ ROOM GRANDE

# Keynote Panel on Entertainment

Panel Discussion

LICENSING IN THE SPORTS AND **ENTERTAINMENT INDUSTRIES** 

#### TOSHIMOTO MITOMO

Executive Vice President and Head IP Global of SONY

**ILARIA MUSCO** 

Chief Legal Counsel of DAZN

ALEXANDER WOLF

President International of SESAC and Harry Fox Agency

**JOCHEN SCHAEFER** 

Legal Counsel, World Federation of the Sporting Goods Industry

10:15 - 10:45 am Coffee Break + exhibitor visits

10:45 - 11:45 am ➤ ROOM GRANDE



# Health Care Industry Transformations

Lead Organizer:

**HAYLEY FRENCH - Apitope International NV** 

#### Adapting to an "ever-changing" environment

This briefing explores how industry is responding to continued challenges and opportunities, including those resulting from the COVID-19 pandemic.

Speakers will discuss issues such as drug development, clinical trial availability and supply chain issues, as well as presenting the current deal landscape, and trends in licensing and M&A.

#### Speakers:

GEORG BUCHNER - Group Chief Business Development Officer, Helsinn Healthcare SA

SILVIA PANIGONE - Chief Operating Officer NLS Pharmaceuticals AG

LORENZO TOLLERI – Director Business Development, Dynavax

MASSIMO RADAELLI - Chairman & CEO of Noventia Pharma

### QMAY

#### 12:00 - 1:00 pm

# Related & Concurrent Workshop Sessions



#### ➤ ROOM GRANDE

#### Health Care Industry **Transformations**

Bringing research to industry through technology transfer in Life Sciences: successes and challenges

MADELEIN KLEYN - Director, Technology Transfer, Stellenbosch University, South Africa

#### Speakers:

SAMANTHA WILLIAMS - Licensing Manager at Trinity College Dublin, Ireland

CHYREENE TRULUCK (virtual) - Partner and Co-chair - Life Sciences Department, Spoor & Fisher IP Attorneys, South Africa

SILVIA PANIGONE - COO at NLS Pharmaceutics AG, Zürich, Switzerland ALESSANDRA ZULIAN - Tech Transfer&Licensing Manager, UniSMART -

Fondazione Università degli Studi di Padova, Italy

#### > ROOM ZORZI

#### Impact Licensing

Global technology impact forum: A focus on IP, climate change & impact licensing

Moderator: MARK WILSON - Strategic Technology Bioconsulting, UK

AMY DIETRICH (Virtual) - Director, Global Challenges Division, WIPO, Switzerland

JOHAN MOYERSOEN (Virtual) - Impact Licensing Initiative, Belgium

OMER HIZIROGLU - Azur Strategy, France

#### > ROOM PASINETTI

#### Monetization

Aggregation Is the New Black - Patent pool and other tools to remove friction from licensing transactions

Moderator:

MATTIA FOGLIACCO - President, Sisvel International, Luxembourg

Speakers:

GIOVANNI GALIMBERTI - Partner, Bird&Bird, Italy

TILMAN MÜLLER-STOY – Partner, Bardehle Pagenberg, Germany

**HEATH HOGLUND** - President, Via Licensing, USA

SOPHIE PASQUIER - Principal Intellectual Property & Licensing Counsel,

Philips, France

MARIANNE FRYDENLUND (virtual) - Senior Vice President Legal & Compliance, Nordic Semiconductor, Norway

MATTEO SABATTINI - Director IP Policy at Ericsson, USA

#### > ROOM FRAU

# Enterpreneurs & IP

Value creation & IP strategy: survival kit for SMEs and Start-ups

Moderator:

ANDRÉ GORIUS - Chair of the IP Valuation Committee, Licensing Executive Society International

Speakers:

MAURIZIO ROSSI - Owner and founder of H-FARM, Italy

**HEMANG SHAH** (virtual)

Director of Engineering, Qualcomm Technology Licensing, India

NATALIE RAFFOUL - Managing Partner at Brion Raffoul LLP and Co-

Founder at Fortress Legal, Canada

MICHEL DEWOLFS - CEO at AOD, TrustO, Belgium





VENICE

1:00 - 2:30 pm Lunch

1:45 - 2:30 pm

#### **2 GROUP MEETINGS**

- 1. LESI Industry Advisors and **Industry Attendees Meeting** (by invitation only) Hosted by JOHN PAUL, LESI President
- 2. LESI Committee Leaders (by invitation only) Hosted by RENZO SCAVIA, President LES Andean Communities & Americas Committee Vice Chair





STATE OF THE

2:30 - 3:00 pm ➤ ROOM GRANDE

# Keynote Address on Innovation

BREAKTHROUGH INNOVATION: THE INTEGRATED ECOSYSTEM APPROACH

#### FRANCESCO PROFUMO

President of the Fondazione Compagnia di San Paolo and Board Member of the European Innovation Council

#### MARINA TAVASSI

Former President of the Association of European Competition Law Judges (AECLJ) · Vice-President of IPJA (Intellectual Property Judges Association) • Member of the Experts' panel for drafting the Rules of Procedure of the Unified Patent Court

3:00 - 3:30 pm Coffee Break + exhibitor visits

3:30 - 4:30 pm ➤ ROOM GRANDE



**Automotive Industry Transformations** 

Lead Organizer/Moderator:

JOHN CARNEY

Chair LESI Auto IAB

#### Technologies "driving change" in the automotive world

This briefing explores industry transformations related to new technologies including autonomous driving, transitions to electric-powered vehicles, 5G vehicle connections, and protection and licensing of the underlying IP rights in these areas.

#### Speakers:

#### ALEXANDER KRAUS

CTO, TÜV SÜD Mobility / Chairman Executive Committee International Alliance for Mobility Testing and Standardization

#### HAN SUN LEE

Director, Vice President/CTO Intellectual Property Department, LG Energy Solution, Ltd.

#### **ALAN FAN**

Chief IP Counsel for Huawei

#### KASIM ALFALAHI

CEO of Avanci

#### KLAUS MANNSPERGER

CEO · Daimler Brand & IP Management GmbH & CO KG (Mercedes)

Thanks to FutureBridge

#### 4:45 - 5:45 pm

QMAY

# Related & Concurrent Workshop Sessions



#### ➤ ROOM GRANDE

#### Automotive Industry Transformations

New challenges and opportunities in autonomous driving and connected cars

Moderator: JOHN CARNEY - Managing Director, China IP Exchange, USA Speakers:

ALEXANDER KRAUSS - Chief Technology Officer of Division Mobility TÜV SÜD Auto Service GmbH, Munich - Chairman of Executive Committee International Alliance for Mobility Testing and Standardization, Germany

GEORGIOS STATHOUSIS - Product Manager, Mobility Insider, FutureBridge, The Netherlands

Attendees are encouraged to access the Auto Industry Advisory Board summary report on the LESI Website, for a view of Autonomous vehicles and the role of IP:

#### > ROOM FRAU

### Licensing Open-Source Software

An industry perspective on opensource compliance

Moderator:

CHRISTIAN CZYCHOWSKI - Attorney-at-Law, Partner, Nordemann, Germany

OLIVER FENDT (virtual) - Senior Manager Open Source, Siemens AG, Germany CORNELIUS SCHUMACHER (virtual) Open Source Steward, Chief Technology Office - DB Systel GmbH, Germany

SUVI JULIN - European Trademark and Design Attorney , Berggren Oy Ab, Finland HILARY RICHARDSON (virtual) - Attorney at Google ,USA

#### > ROOM ZORZI

#### University Tech Transfer

Technological development in pandemic times - Problems and Opportunities in Technology Transfer and Licensing

Moderator:

SHIVA LOCCISANO – Head of Technology Transfer, Turin Polytechnic, Italy Speakers: ERICA BRANDOLINO - Innovation Promoter - PInK - Cà Foscari University of Venice

MASSIMO WARGLIEN – Full Professor Department of Management, Cà Foscari University of Venice · Venywhere

MARIANA GONZALES - Partner, Becerril, Coca & Becerril, Mexico

WOLFGANG FLASCHE - IMMATICS Munich, Germany

ULRICH STORZ - Managing partner with MHP (Michalski Hüttermann & Partner), Düsseldorf, Germany

#### ➤ ROOM PASINETTI

### Antitrust & Patent Law

Views from judges and government regulators on how antitrust and patent law cooperate in fostering innovation Moderators:

ROBERTO DINI - Founder of Metroconsult, Italy

**ALEXANDER HAERTEL –** Partner at Bardehle Pagenberg, Germany

Speakers:

GABRIELLA MUSCOLO - Partner at Studio Franzosi Dal Negro Setti and former Commissioner of the Italian Competition Authority, Italy

PETER MEIER-BECK – retired judge at the Bundesgerichtshof, Germany

SIR ROBIN JACOB - Chair of Intellectual Property Law at UCL and retired judge of the Court of Appeals of England and Wales, United Kingdom

#### 7:25 pm > Meeting Point: Palazzo del Cinema

# Gala Dinner

preceded by a boat ride to venue.

Venue: Arsenale - 12th Century ship building factory which was the heart of the naval industry of Venice



Dress code - Cocktail attire or Business attire













# TUESDAY MAY

8:45 - 9:15 am ➤ ROOM GRANDE Welcome Back & About LESI

DANA ROBERT COLARULLI

Executive Director, LES International, USA

**ICHIRO NAKATOMI** 

President-Elect, LES International, Japan

9:15 - 9:45 am ➤ ROOM GRANDE

Keynote Address On Fashion

**BOTTEGA VENETA:** FUELING THE DREAM

**BARTOLOMEO RONGONE** 

CEO of Bottega Veneta

9:45 am - 10:15 am Coffee Break + exhibitor visits



10:15 - 11:15 am ➤ ROOM GRANDE



Lead Organizer:

SONJA LONDON - TactoTek, Finland

#### A "changed" world – where connected technology is enabling an era of growth

This briefing explores various innovations in the telecommunications industry, the licensing policies and practices that are developing, and how intellectual property is being used as the telecom sector continues to change and grow.

Speakers:

#### **ILKKA RAHNASTO**

Senior Vice President, Marconi

#### JAKO ELEVELD

Vice President, Head of IP Licensing, Philips

#### **JOHN HAN**

Senior Vice President, General Manager of Technology Licensing, Qualcomm

#### **EEVA HAKORANTA**

Executive Vice President, Chief Licensing Officer, Interdigital

#### STEFANO SIRAGUSA

Chief Network, Operations & Wholesale Officer di TIM.

#### 11:30-12:30pm

# Related & Concurrent Workshop Sessions



#### > ROOM GRANDE

### Telecommunication Industry **Transformations**

Focus: Continuation of expert panel discussion

Moderator: SONJA LONDON - TactoTek, Finland

Speakers:

ILKKA RAHNASTO - Senior Vice President, Marconi

JAKO ELEVELD – Vice President, Head of IP Licensing, Philips

JOHN HAN – Senior Vice President, General Manager of Technology

Licensing, Qualcomm

EEVA HAKORANTA - Executive Vice President, Chief Licensing Officer,

Interdigital

STEFANO SIRAGUSA – Deputy General Manager, Telecom Italia THOMAS DREISER – Senior IP Litigation Counsel, European IPR

Department, Huawei, Germany

GABRIELE MOHSLER - VP Patent Development, Ericsson, Sweden SOPHIE PASQUIER - Principal Licensing Counsel, Philips, France

#### > ROOM FRAU

#### Dispute Resolution

Mock Mediation of IP Licensing Dispute Using WIPO

Moderator: JAMES SOBIERAJ - Partner, Crowell & Moring, USA

Speakers:

ADAM RATTRAY - Head, Information & External Relations, WIPO, Switzerland PAMELA L. COX - Chair IP Transactions, Marshall, Gerstein & Borun LLP, USA CHARLES C. VALAUSKAS - Legal Counsel, Valauskas Corder LLC, USA

JOHN RITTER - Director, Office of Technology Licensing, Princeton University, USA

LINDA KAWANO - Principal, GroupOptima, USA

### ➤ ROOM PASINETTI

### The Latest on Licensing Case Law and the UPC

The latest case decisions in U.S.A., Europe and Japan, and the start of the Unified Patent Court (UPC)

Moderator: TILMAN MÜLLER-STOY – Partner, Bardehle Pagenberg, Germany

Speakers:

PART I:

PHILIPPE SIGNORE (virtual) - Patent Attorney, Managing Partner / Oblon, McClelland, Maier & Neustadt, L.L.P., USA

**DIRK SCHÜSSLER-LANGEHEINE** – Attorney-at-Law, Head of Litigation Group/ Hoffmann Eitle, Germany

HIDEAKI KOBAYASHI (virtual) - Attorney-at-Law, Partner / OHNO & PARTNERS, Japan

PART II:

ALEXANDER RAMSAY (virtual) - Chair of the Administrative Committee of the UPC, Sweden

#### > ROOM ZORZI

### European Competition Law

An overview of the new European framework & new block exemption regulations for vertical and horizontal agreements

Moderator:

DARIO PASCHETTA – Partner, Frignani, Virano e Associati Studio Legale, Italy Speakers:

#### **JOCHEN SCHAEFER**

Legal Counsel, World Federation of the Sporting Goods Industry, Germany

SARA CITTERIO – General Council, Trussardi SpA, Italy RICHARD VARY - Partner, Bird & Bird, United Kingdom

GEORGIANA CĂPRARU IANUȘ - DG Competition, Eu Commission, Romania





### 10 TUESDAY

#### 12:30 - 2:00 pm Lunch

#### 1:45 - 2:30 pm 4 GROUP MEETINGS

- 1. National President's Council Meeting Lead: JOHN PAUL (by invitation only)
- 2. LESI Communications Committee (open to all attendees) Lead: JEAN-CHRISTOPHE TROUSSEL. Chair
- 3. LESI Education Committee (open to all attendees) Leads: NATALIE RAFFOUL & MARTIN SCHNEIDER, Co-Chiars
- 4. LESI Americas Committee Leads: RENZO SCAVIA & HILTON SUE, Vice Chairs



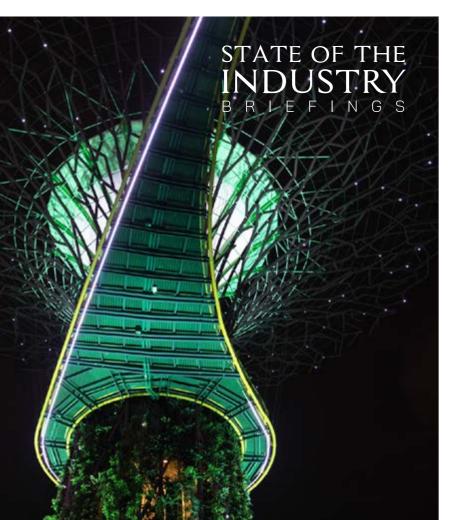
2:00 - 2:30 pm

> ROOM GRANDE

# Kevnote Address on Design

EARTH STATIONS, FUTURE SHARING ARCHITECTURES

MICHELE DE LUCCHI International Architect and Designer



2:30 - 3:00 & 3:00 - 3:30 pm

#### **LESI TOWN HALLS**



#### **LESI Industry & Professional Groups**

- · Short meetings led by LESI committee leaders.
- · Join to learn about activities and future plans.
- · Provide input on topics and activities to address in the coming year

#### **GROUPS:**

- 1. High-Tech: Automotive, Telecom, IT & Software, etc. Leads: KEITH LUTSCH, JOHN CARNEY & SONJA
- 2. Life Sciences LEADS: RICHA PANDEY & PAM COX
- 3. Chemicals, Energy, Environment & Materials (CEEM) -Lead: DALLAS WILKINSON
- 4. Consumer Products Lead: MATTEO SABATTINI
- 5. Global Technology Impact Forum (GTIF) Lead: MARK WILSON & OMER HIZIROGLU
- 6. Patent and Trademark Licensing Lead: JENNIFER PIERCE
- 7. IP Valuation and Innovation Trends Leads: ANDRÉ GORIUS & TANJA SOVIC

**3:00 - 3:30 pm** Coffee Break + exhibitor visits

4:00 - 5:00 pm ➤ ROOM GRANDE



Energy & Green Tech Industry **Transformations** 

Lead Organizers: **DALLAS WILKINSON NINGLING WANG** 

#### Causing "change" in other industries

This briefing explores new technologies and how they change the industry, impact other industries and licensing. how to navigate them, as well as the challenges and trends as companies try to understand and address global commitments.

#### Speakers:

#### SURACHA UDOMSAK

R&D Director and Emerging Business Director, SCG Chemical

#### PAUL MALE

Senior Manager for Licensing, Research & Technology Group, Sasol

#### REBECCA MCCRACKAN

Principal Advisor, Rio Tinto

#### **DALLAS WILKINSON**

Managing Director for Dennemeyer APAC and Board Chair, Austmine

#### 5:00 - 6:00 pm

# Related & Concurrent Workshop Sessions



VENICE

#### > ROOM GRANDE

### Energy & Green Tech **Industry Transformations**

Creating a greener world through industries in many technical frontiers

Moderator:

MADELEIN KLEYN - Director, Technology Transfer, Stellenbosch University, South Africa

#### Speakers:

ANDRÉ P. STEYNBERG (virtual) - Expert consultant in GTL technology, USA **DALLAS WILKINSON** – Managing Director for Dennemeyer APAC and Board Chair, Austmine, Australia

#### ERIC VAN DE VENTER

Senior Director of Global licensing, Haldor Topsoe, Denmark SEAN MOOLMAN - Co-Funder and COO. PowerOptimal. South Africa

#### > ROOM FRAU

#### Female Entrepeneurs - Supporting Female Entrepreneurship to Advance Innovation

Successful strategies and challenges for supporting female entrepreneurship to advance innovation

Co-Hosted by WILA and YMC

Moderator:

ESZTER SZAKÁCS - Attorney-at-law, Partner, Danubia Legal, Hungary, Vice-Chair of WILA

Speakers:

JOHN RITTER - Director, Office of Technology Licensing, USA

PAMELA DEMAIN (virtual) - Senior Vice President, Business Development, Flame Biosciences, USA

BRUNA LINS - Founding Partner, Attorney-at-Law, Hallem Advogados, Brazil CARMEN HIJOSA (virtual) - finalist of the EPO's European Inventor award, Spain

#### > ROOM ZORZI

#### Trademarks and Branding

Food industry and brand imitation: common issues and new perspectives in licensing. A comparative analysis between jurisdictions

Moderator: ANNA MARIA STEIN – Of Counsel, Eversheds Sutherland, Italy

#### Speakers:

ALBERTO DALLE CESTE – Studio Legale Dalle Ceste, Italy KILIAN SCHÄRLI, LL.M.

Partner MLL Meyerlustenberger Lachenal Froriep AG, Switzerland **FEDERICO CASTELLUCCI** 

Former Director of Federvini, President of Confagricoltura Marche, Italy

#### > ROOM PASINETTI

### Monetization Strategy

Protecting, monetizing, licensing, compliance and enforcement of IP Assets

Moderator: MATTHIAS ULRICH - Managing Director, Connor, Germany

Speakers:

KEVIN MACK - VP IP & Legal Strategy at Dolby Laboratories, USA JAMES GODEFROY - Senior Manager, Rouse, USA

TRUDI BORDI - VP Licensing, HDMI Licensing Administrator, USA

# 6:00 - 6:30 pm ➤ ROOM GRANDE

Closing Remarks JOHN PAUL and ICHIRO NAKATOMI (passing the gavel)

7:40 pm > Meeting Point: Palazzo del Cinema

# Farewell LES Italia Event

HOSTED BY LES ITALIA

Venue: Palazzo Pisani Moretta, a beautiful example of late Gothic architecture with suggestive atmospheres.









# SOCIAL EVENTS

# Opening Reception

Sunday, 8 May 2022 - from 5:30 pm

The Opening Reception will be held at Palazzo del Cinema, Conference Venue, also the main headquarters for the Venice International Film Festival.

The event will open the 50th LES International Anniversary celebrations.



Dress code – Cocktail attire (black tie optional)

# Gala Dinner

Monday, 9 May 2022

The Gala dinner will be held at Arsenale in Venice.

The building was the largest naval production center in Venice during the pre-industrial era and now it is also used as exhibition site during La Biennale, the International Architecture Exhibition, one of the most famous in the world.

**7:25 pm** ➤ **Meeting Point:** Palazzo del Cinema A private transfer by boat will be provided



Dress code – Cocktail attire or Business attire

# Farewell LES Italia Event

Tuesday, 10 May 2022

The event will be held at Palazzo Pisani Moretta.

The 15th Century building is a beautiful example of late Gothic architecture with suggestive atmospheres, especially when at night the light of the candles that adorn eleven precious Murano chandeliers filters through the splendid openwork windows of the "ballroom".

7:40 pm > Meeting Point: Palazzo del Cinema A private transfer by boat will be provided



Dress code – Cocktail attire or Business attire

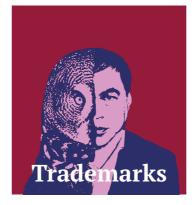


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# IP services in Eurasia









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**UAE** 

#### Russia

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#### Kazakhstan

050043, Kazakhstan, Almaty, 28 Ryskulbekova Str., Block 4, 10th Floor, Suite 33, Tel+Fax: +7 727 312-16-37 e-mail: kz@zuykov.com

8-10 MAY



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