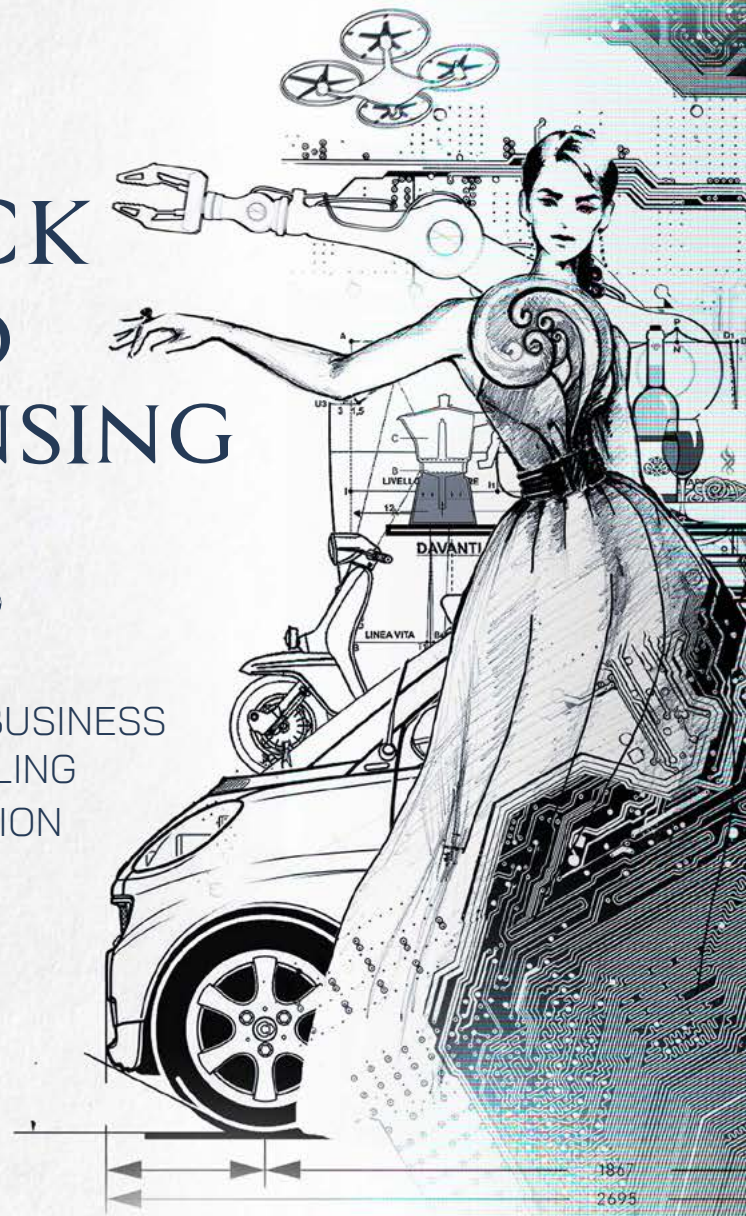


# BACK TO LICENSING

RESTARTING BUSINESS  
AND FUELING  
INNOVATION



**VENICE**  
**LESI** 8-10 MAY **2022**  
INTERNATIONAL ANNUAL CONFERENCE

ORGANIZED BY  
LES ITALY





# WELCOME MESSAGE

Dear Colleagues and Friends,



**John Paul**  
LES International President

**Mattia Dalla Costa**  
LES Italy President

On behalf of the LES International and LES Italy, we are delighted to invite you to attend the LES International Annual Conference, to be held in the beautiful and historic city of Venice in May 2022.

Close your eyes and think of Venice.

You will undoubtedly imagine yourself moving through this city by its unique causeways on water and land, taking water taxis and gondolas under the Rialto Bridge on the

Grand Canal and strolling through centuries-old streets and buildings in St Mark's square by the Basilica and its beautiful bell tower.

Venice is certainly one of the most captivating cities anywhere in the world. And it has a history central to our community of licensing professionals and business leaders.

The Patent Statute laid down in 1474 by the Most Serene Republic of Venice was the first official form of protection for inventions. This remarkable document sets out the fundamental principles governing intellectual property rights. Venice is also a business-oriented city. It is the capital of the Veneto region, the second most wealthy and industrialized of the Italian regions, where all industry sectors are represented.

What better place to meet for the LESI2022 Annual Conference? After many months of virtual learning, we will meet together to explore new collaborations for developing and licensing technology and how they fuel the next generation of innovation.

We will experience aspects of the regional innovation ecosystem first-hand. Our theme this year is: "Back to Licensing: Restarting Business and Fueling Innovation."

The conference is all about transformations in industry and licensing.

How have industries changed? What impact do those changes have on licensing intellectual property and developing technology? How does that affect my business and my clients as they create, protect, and commercialize innovation, and manage and monetize IP and technology transfer?

The program is built around industries where transformations are occurring, including automotive, communications, energy and green tech, healthcare, and fashion. Roundtables, workshops, and opportunities to meet the speakers will provide ample opportunity for an interactive personal experience.

Come to the LES International Conference in Venice.

We look forward to being there with you!

8-10 MAY



# COMMITTEES

## ORGANIZING COMMITTEE

Federica Brotto	David Massey
Simona Cazzaniga	Gian Antonio Pancot
Dana Robert Colarulli	Jennifer McNally
Mattia Dalla Costa	John Paul
Antonio Di Bernardo	Rinaldo Plebani
Alessia Ferraro	Anna Maria Stein

## SCIENTIFIC / PROGRAM COMMITTEE

Georgina Busku	Sonja London
John Carney	Laura McDonald
Simona Cazzaniga	Gian Antonio Pancot
Dana Robert Colarulli	Dario Paschetta
Mattia Dalla Costa	Rinaldo Plebani
Alberto Dalle Ceste	Anna Maria Stein
Antonio Di Bernardo	Marco Venturello
Alessia Ferraro	Ningling Wang
Hayley French	Dallas Wilkinson
Sergio Lasca	

# VENUE

LESI 2022 International Annual Conference will take place at

## Palazzo del Cinema

Lungomare Marconi 1861  
30126 Venezia Lido VE

Palazzo del Cinema on Lido di Venezia is the main headquarters for the Venice International Film Festival. Built in the Modernist style of the time, it was inaugurated in 1937 for the fifth edition of the Festival.

➤ Visit the [official website](#) to check how to reach [Venice and the Venue](#)

# ORGANIZING SECRETARIAT

**the office**

➤ [lesi2022@theoffice.it](mailto:lesi2022@theoffice.it)

the office srl

via San Nicolò 14  
34121 Trieste (Italy)  
Tel. +39 040 368343

# PROGRAMME

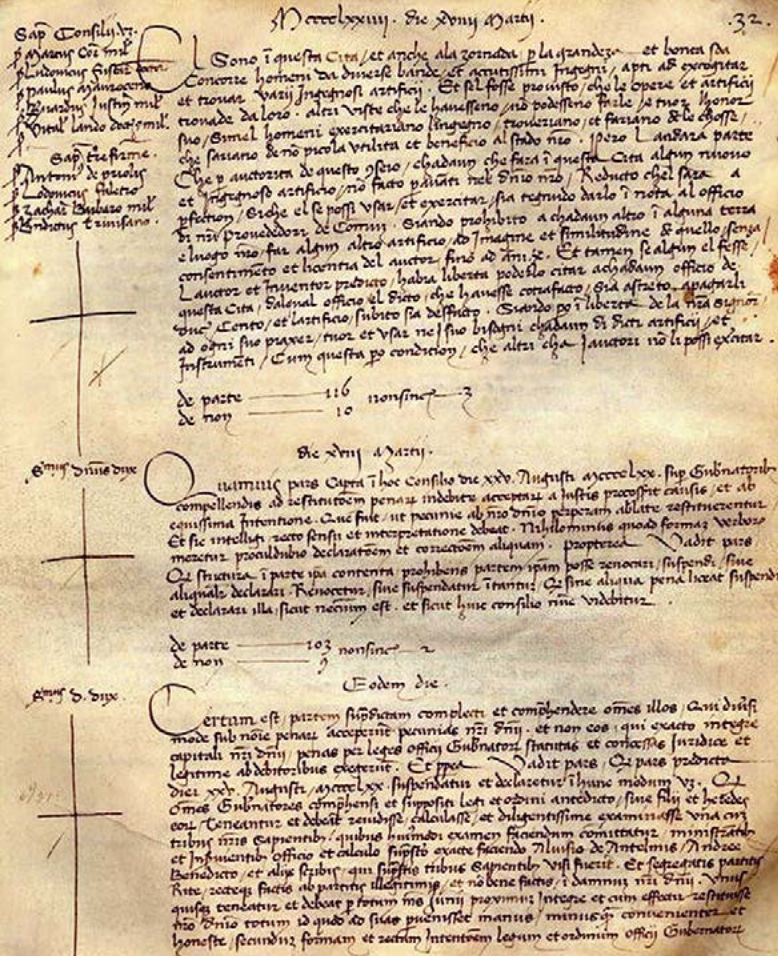
The theme for the 2022 LES International Annual conference is "Back to Licensing: Restarting Business and Fueling Innovation" and it's all about transformation.

It will be structured in:

- **Keynote sessions**
- **State of the Industry Briefings**
- **Concurrent sessions**

How have industries changed, what impacts do those changes have on licensing intellectual property and technology development, and how does that affect my business and my clients?

The program is built around critical industry areas – including automotive, telecommunication, energy and green tech, healthcare, and fashion – where new technologies has disrupted and challenged norms.







# 8 SUNDAY MAY

2:00 pm **Registration Opening**

5:30 pm ► ROOM GRANDE

## Welcome Reception and Toast to LESI's 50th Year Anniversary

Palazzo del Cinema - Venue of the Venice  
International Film Festival

 Dress code – **Cocktail attire (black tie optional)**

9:15 - 10:15 am ► ROOM GRANDE

## Keynote Panel on Entertainment

Panel Discussion

**TOSHIMOTO MITOMO**

Executive Vice President and Head IP Global of SONY

**ILARIA MUSCO**

Chief Legal Counsel of DAZN

**ALEXANDER WOLF**

President International of SESAC and Harry Fox Agency

**JOCHEN SCHAEFER**

Legal Counsel, World Federation of the Sporting Goods Industry

10:15 - 10:45 am **Coffee Break + exhibitor visits**

10:45 - 11:45 am ► ROOM GRANDE



## Health Care Industry Transformations

Lead Organizer:

**HAYLEY FRENCH** – Apitope International NV

### Adapting to an “ever-changing” environment

*This briefing explores how industry is responding to continued challenges and opportunities, including those resulting from the COVID-19 pandemic.*

*Speakers will discuss issues such as drug development, clinical trial availability and supply chain issues, as well as presenting the current deal landscape, and trends in licensing and M&A.*

Speakers:

**GEORG BUCHNER** – Group Chief Business Development Officer, Helsinn Healthcare SA

**SILVIA PANIGONE** – Chief Operating Officer NLS Pharmaceuticals AG

**LORENZO TOLLERI** – Director Business Development, Dynavax

**MASSIMO RADAELLI** – Chairman & CEO of Noventia Pharma

# 9 MAY MONDAY

8:45 - 9:15 am ► ROOM GRANDE

## Welcome Remarks

**JOHN PAUL**

President, LES International, USA

**MATTIA DALLA COSTA**

President, LES Italy, Italy



## STATE OF THE INDUSTRY BRIEFINGS

12:00 - 1:00 pm

## Related & Concurrent Workshop Sessions



► ROOM GRANDE

## Health Care Industry Transformations

*Bringing research to industry  
through technology transfer in  
Life Sciences: successes and  
challenges*

Moderator:

**MADELEIN KLEYN** – Director, Technology Transfer, Stellenbosch University, South Africa

Speakers:

**SAMANTHA WILLIAMS** – Licensing Manager at Trinity College Dublin, Ireland

**CHYRENE TRULUCK** (virtual) – Partner and Co-chair - Life Sciences Department, Spoor & Fisher IP Attorneys, South Africa

**SILVIA PANIGONE** – COO at NLS Pharmaceuticals AG, Zürich, Switzerland

**ALESSANDRA ZULIAN** – Tech Transfer&Licensing Manager, UniSMART - Fondazione Università degli Studi di Padova, Italy

► ROOM ZORZI

## Impact Licensing

*Global technology impact  
forum: A focus on IP, climate  
change & impact licensing*

Moderator: **MARK WILSON** – Strategic Technology Bioconsulting, UK

**AMY DIETRICH** (Virtual) – Director, Global Challenges Division, WIPO, Switzerland

**JOHAN MOYERSON** (Virtual) – Impact Licensing Initiative, Belgium

**OMER HIZIROGLU** – Azur Strategy, France

► ROOM PASINETTI

## Monetization

*Aggregation Is the New  
Black – Patent pool and other  
tools to remove friction from  
licensing transactions*

Moderator:

**MATTIA FOGLIACCO** – President, Sisvel International, Luxembourg

Speakers:

**GIOVANNI GALIMBERTI** – Partner, Bird&Bird, Italy

**TILMAN MÜLLER-STOY** – Partner, Bardehle Pagenberg, Germany

**HEATH HOGLUND** – President, Via Licensing, USA

**SOPHIE PASQUIER** – Principal Intellectual Property & Licensing Counsel, Philips, France

**MARIANNE FRYDENLUND** (virtual) – Senior Vice President Legal & Compliance, Nordic Semiconductor, Norway

**MATTEO SABATTINI** - Director IP Policy at Ericsson, USA

► ROOM FRAU

## Entrepreneurs & IP

*Value creation & IP strategy:  
survival kit for SMEs  
and Start-ups*

Moderator:

**ANDRÉ GORIUS** – Chair of the IP Valuation Committee, Licensing Executive Society International

Speakers:

**MAURIZIO ROSSI** – Owner and founder of H-FARM, Italy

**HEMANG SHAH** (virtual)  
Director of Engineering, Qualcomm Technology Licensing, India

**NATALIE RAFFOUL** – Managing Partner at Brion Raffoul LLP and Co-Founder at Fortress Legal, Canada

**MICHEL DEWOLFS** – CEO at AOD, TrustO, Belgium



1:00 - 2:30 pm **Lunch**



2:30 - 3:00 pm ► ROOM GRANDE

## Keynote Address on Innovation

BREAKTHROUGH INNOVATION: THE INTEGRATED ECOSYSTEM APPROACH

- **FRANCESCO PROFUMO**  
President of the Fondazione Compagnia di San Paolo and Board Member of the European Innovation Council
- **MARINA TAVASSI**  
Former President of the Association of European Competition Law Judges (AECLJ) • Vice-President of IPJA (Intellectual Property Judges Association) • Member of the Experts' panel for drafting the Rules of Procedure of the Unified Patent Court

3:00 - 3:30 pm **Coffee Break + exhibitor visits**



STATE OF THE  
INDUSTRY  
BRIEFINGS

3:30 - 4:30 pm ► ROOM GRANDE



## Automotive Industry Transformations

Lead Organizer/Moderator:  
**JOHN CARNEY**  
Chair LESI Auto IAB

**Technologies "driving change" in the automotive world**  
*This briefing explores industry transformations related to new technologies including autonomous driving, transitions to electric-powered vehicles, 5G vehicle connections, and protection and licensing of the underlying IP rights in these areas.*

- Speakers:
- ALEXANDER KRAUS**  
CTO, TÜV SÜD Mobility / Chairman Executive Committee International Alliance for Mobility Testing and Standardization
  - HAN SUN LEE**  
Director, Vice President/CTO Intellectual Property Department, LG Energy Solution, Ltd.
  - ALAN FAN**  
Chief IP Counsel for Huawei
  - KASIM ALFALAHI**  
CEO of Avanci
  - KLAUS MANNSPERGER**  
CEO · Daimler Brand & IP Management GmbH & CO KG (Mercedes)

❁ Thanks to FutureBridge

4:45 - 5:45 pm

## Related & Concurrent Workshop Sessions



► ROOM GRANDE

### Automotive Industry Transformations

New challenges and opportunities in autonomous driving and connected cars

Moderator: **JOHN CARNEY** – Managing Director, China IP Exchange, USA

Speakers:

- ALEXANDER KRAUSS** – Chief Technology Officer of Division Mobility TÜV SÜD Auto Service GmbH, Munich - Chairman of Executive Committee International Alliance for Mobility Testing and Standardization, Germany
- GEORGIOS STATHOUSIS** – Product Manager, Mobility Insider, FutureBridge, The Netherlands

*Attendees are encouraged to access the [Auto Industry Advisory Board summary report on the LESI Website](#), for a view of Autonomous vehicles and the role of IP:*

► ROOM FRAU

### Licensing Open-Source Software

*An industry perspective on open-source compliance*

Moderator:

**CHRISTIAN CZYCHOWSKI** – Attorney-at-Law, Partner, Nordemann, Germany

Speakers:

- MELANIE WELLNER** – Legal Counsel, Airbus, Germany
- OLIVER FENDT** – Senior Manager Open Source, Siemens AG, Germany
- CORNELIUS SCHUMACHER**  
Open Source Steward, Chief Technology Office - DB Systel GmbH, Germany
- SUVI JULIN**  
European Trademark and Design Attorney, Berggren Oy Ab, Finland

► ROOM ZORZI

### University Tech Transfer

*Technological development in pandemic times - Problems and Opportunities in Technology Transfer and Licensing*

Moderator:

**SHIVA LOCCISANO** – Head of Technology Transfer, Turin Polytechnic, Italy

Speakers:

- ERICA BRANDOLINO** – Innovation Promoter - PlnK - Cà Foscari University of Venice
- MASSIMO WARGLIEN** – Full Professor Department of Management, Cà Foscari University of Venice • Vengywhere
- MARIANA GONZALES** – Partner, Becerril, Coca & Becerril, Mexico
- WOLFGANG FLASCHE** – IMMATICS Munich, Germany
- ULRICH STORZ** – Managing partner with MHP (Michalski Hüttermann & Partner), Düsseldorf, Germany

► ROOM PASINETTI

### Antitrust & Patent Law

*Views from judges and government regulators on how antitrust and patent law cooperate in fostering innovation*

Moderators:

- ROBERTO DINI** – Founder of Metroconsult, Italy
- ALEXANDER HAERTEL** – Partner at Bardehle Pagenberg, Germany

Speakers:

- GABRIELLA MUSCOLO** – Partner at Studio Franzosi Dal Negro Setti and former Commissioner of the Italian Competition Authority, Italy
- PETER MEIER-BECK** – retired judge at the Bundesgerichtshof, Germany
- SIR ROBIN JACOB** – Chair of Intellectual Property Law at UCL and retired judge of the Court of Appeals of England and Wales, United Kingdom

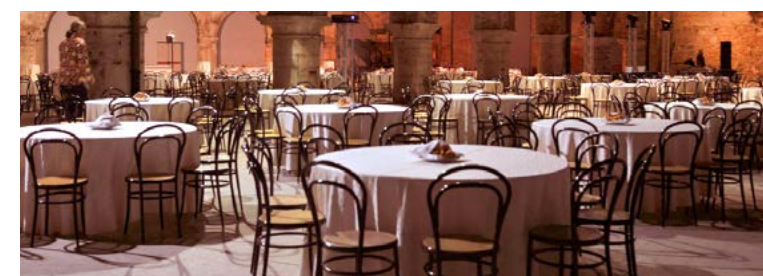
7:25 pm ► **Meeting Point:** Palazzo del Cinema

## Gala Dinner

preceded by a **boat ride to venue**.

Venue: **Arsenale** - 12th Century ship building factory which was the heart of the naval industry of Venice

❁ Dress code – **Cocktail attire or Business attire**







9:45 am - 10:15 am Coffee Break + visit exhibitor time



10 TUESDAY  
MAY

8:45 - 9:15 am ➤ ROOM GRANDE  
**Welcome Back & About LESI**  
**DANA ROBERT COLARULLI**  
Executive Director, LES International, USA  
**ICHIRO NAKATOMI**  
President-Elect, LES International, Japan

9:15 - 9:45 am ➤ ROOM GRANDE  
**Keynote Address On Fashion**  
**BOTTEGA VENETA:**  
FUELING THE DREAM

➤ **BARTOLOMEO RONGONE**  
CEO of Bottega Veneta

10:15 - 11:15 am ➤ ROOM GRANDE

 **Telecommunications  
Industry  
Transformations**

Lead Organizer:  
**SONJA LONDON** – TactoTek, Finland

**A “changed” world – where connected technology is enabling an era of growth**  
*This briefing explores various innovations in the telecommunications industry, the licensing policies and practices that are developing, and how intellectual property is being used as the telecom sector continues to change and grow.*

Speakers:

**ILKKA RAHNASTO**  
Senior Vice President, Marconi

**JAKO ELEVELD**  
Vice President, Head of IP Licensing, Philips

**JOHN HAN**  
Senior Vice President, General Manager of Technology Licensing, Qualcomm

**EEVA HAKORANTA**  
Executive Vice President, Chief Licensing Officer, Interdigital

**STEFANO SIRAGUSA**  
Deputy General Manager, Telecom Italia

10 TUESDAY  
MAY



11:30–12:30pm  
Related & Concurrent Workshop Sessions



➤ **ROOM GRANDE**  
**Telecommunication  
Industry  
Transformations**  
*Focus: Continuation of expert panel discussion*

Moderator: **SONJA LONDON** – TactoTek, Finland

Speakers:  
**ILKKA RAHNASTO** – Senior Vice President, Marconi  
**JAKO ELEVELD** – Vice President, Head of IP Licensing, Philips  
**JOHN HAN** – Senior Vice President, General Manager of Technology Licensing, Qualcomm  
**EEVA HAKORANTA** – Executive Vice President, Chief Licensing Officer, Interdigital  
**STEFANO SIRAGUSA** – Deputy General Manager, Telecom Italia  
**THOMAS DREISER** – Senior IP Litigation Counsel, European IPR Department, Huawei, Germany  
**GABRIELE MOHSLER** – VP Patent Development, Ericsson, Sweden  
**SOPHIE PASQUIER** – Principal Licensing Counsel, Philips, France

➤ **ROOM FRAU**  
**Dispute Resolution**  
*Mock Mediation of IP Licensing Dispute Using WIPO*

Moderator: **JAMES SOBIERAJ** – Partner, Crowell & Moring, USA

Speakers:  
**ADAM RATTRAY** – Head, Information & External Relations, WIPO, Switzerland  
**PAMELA L. COX** – Chair IP Transactions, Marshall, Gerstein & Borun LLP, USA  
**CHARLES C. VALAUSKAS** – Legal Counsel, Valauskas Corder LLC, USA  
**JOHN RITTER** – Director, Office of Technology Licensing, Princeton University, USA  
**LINDA KAWANO** – Principal, GroupOptima, USA

➤ **ROOM PASINETTI**  
**The Latest on Licensing  
Case Law and the UPC**  
*The latest case decisions in U.S.A., Europe and Japan, and the start of the Unified Patent Court (UPC)*

Moderator: **TILMAN MÜLLER-STOY** – Partner, Bardehle Pagenberg, Germany

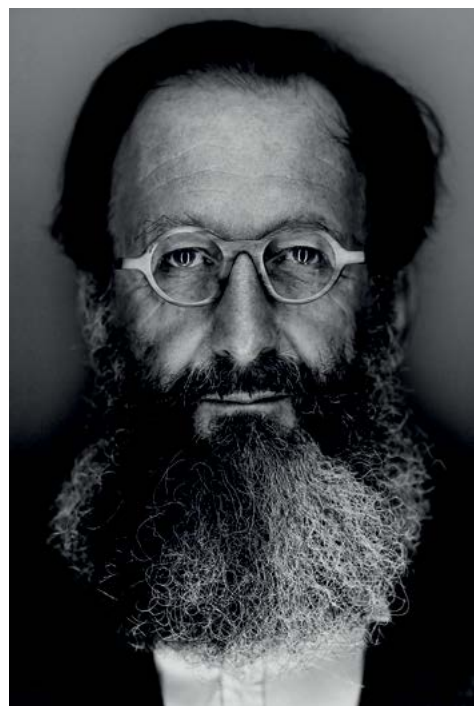
Speakers:  
**PART I:**  
**PHILIPPE SIGNORE** (virtual) – Patent Attorney, Managing Partner / Oblon, McClelland, Maier & Neustadt, L.L.P. , USA  
**DIRK SCHÜSSLER-LANGEHEINE** – Attorney-at-Law, Head of Litigation Group/ Hoffmann Eitle, Germany  
**HIDEAKI KOBAYASHI** (virtual) – Attorney-at-Law, Partner / OHNO & PARTNERS, Japan  
**PART II:**  
**ALEXANDER RAMSAY** (virtual) – Chair of the Administrative Committee of the UPC, Sweden

➤ **ROOM ZORZI**  
**European Competition  
Law**  
*An overview of the new European framework & new block exemption regulations for vertical and horizontal agreements*

Moderator:  
**DARIO PASCHETTA** – Partner, Frignani, Virano e Associati Studio Legale, Italy

Speakers:  
**JOCHEN SCHAEFER**  
Legal Counsel, World Federation of the Sporting Goods Industry, Germany  
**SARA CITTERIO** – General Council, Trussardi SpA, Italy  
**RICHARD VARY** – Partner, Bird & Bird, United Kingdom  
**GEORGIANA CĂPRARU IANUȘ** – DG Competition, Eu Commission, Romania





12:30 - 2:00 pm **Lunch**

2:00-2:30pm & 2:30-3:00pm ➤ ROOM GRANDE

## Meet the Speakers and Planning Sessions for LESI Industry and Professional Communities

- Meetings of those involved and interested in these communities
- interactive discussion with speakers
- input on topics and activities for the coming year

3:00 - 3:30 pm **Coffee Break + exhibitor visits**

3:30 - 4:00 pm ➤ ROOM GRANDE

## Keynote Address on Design

EARTH STATIONS, FUTURE SHARING ARCHITECTURES

- **MICHELE DE LUCCHI**  
International Architect and Designer

4:00 - 5:00 pm ➤ ROOM GRANDE



## Energy & Green Tech Industry Transformations

Lead Organizers:  
**DALLAS WILKINSON**  
**NINGLING WANG**

### Causing “change” in other industries

*This briefing explores new technologies and how they change the industry, impact other industries and licensing, how to navigate them, as well as the challenges and trends as companies try to understand and address global commitments.*

Speakers:

**SURACHA UDOMSAK**  
R&D Director and Emerging Business Director, SCG Chemical

**PAUL MALE**  
Senior Manager for Licensing, Research & Technology Group, Sasol

**REBECCA MCCrackan**  
Principal Advisor, Rio Tinto

**DALLAS WILKINSON**  
Managing Director for Dennemeyer APAC and Board Chair, Austmine

5:00 - 6:00 pm

## Related & Concurrent Workshop Sessions



### ➤ ROOM GRANDE

## Energy & Green Tech Industry Transformations

*Creating a greener world through industries in many technical frontiers*

Moderator:

**MADELEIN KLEYN** – Director, Technology Transfer, Stellenbosch University, South Africa

Speakers:

**ANDRÉ P. STEYNBERG** – Expert consultant in GTL technology, USA

**DALLAS WILKINSON** – Managing Director for Dennemeyer APAC and Board Chair, Austmine, Australia

**ERIC VAN DE VENTER**

Senior Director of Global licensing, Haldor Topsoe, Denmark

**SEAN MOOLMAN** – Co-Funder and COO, PowerOptimal, South Africa

### ➤ ROOM FRAU

## Female Entrepreneurs - Supporting Female Entrepreneurship to Advance Innovation

*Successful strategies and challenges for supporting female entrepreneurship to advance innovation*

Co-Hosted by WILA and YMC

Moderator:

**ESZTER SZAKÁCS** - Attorney-at-law, Partner, Danubia Legal, Hungary, Vice-Chair of WILA

Speakers:

**JOHN RITTER** – Director, Office of Technology Licensing, USA

**PAMELA DEMAİN (virtual)** – Senior Vice President, Business Development, Flame Biosciences, USA

**BRUNA LINS** – Founding Partner, Attorney-at-Law, Hallem Advogados, Brazil

**CARMEN HIJOSA (virtual)** – finalist of the EPO's European Inventor award, Spain

### ➤ ROOM ZORZI

## Trademarks and Branding

*Food industry and brand imitation: common issues and new perspectives in licensing. A comparative analysis between jurisdictions*

Moderator: **ANNA MARIA STEIN** – Of Counsel, Eversheds Sutherland, Italy

Speakers:

**ALBERTO DALLE CESTE** – Studio Legale Dalle Ceste, Italy

**KILIAN SCHÄRLI, LL.M.**

Partner MLL Meyerlustenberger Lachenal Froriep AG, Switzerland

**FEDERICO CASTELLUCCI**

Former Director of Federvini, President of Confagricoltura Marche, Italy

### ➤ ROOM PASINETTI

## Monetization Strategy

*Protecting, monetizing, licensing, compliance and enforcement of IP Assets*

Moderator: **MATTHIAS ULRICH** – Managing Director, Connor, Germany

Speakers:

**KEVIN MACK** – VP IP & Legal Strategy at Dolby Laboratories, USA

**JAMES GODEFROY** – Senior Manager, Rouse, USA

**TRUDI BORDI** – VP Licensing, HDMI Licensing Administrator, USA

6:00 - 6:30 pm ➤ ROOM GRANDE

## Closing Remarks

**JOHN PAUL** and **ICHIRO NAKATOMI** (passing the gavel)

7:40 pm ➤ Meeting Point: Palazzo del Cinema

## Farewell LES Italia Event

HOSTED BY LES ITALIA

Venue: **Palazzo Pisani Moretta**, a beautiful example of late Gothic architecture with suggestive atmospheres.







## SOCIAL EVENTS

### Opening Reception

Sunday, 8 May 2022 - from 5:30 pm

The Opening Reception will be held at Palazzo del Cinema, Conference Venue, also the main headquarters for the Venice International Film Festival.

The event will open the **50th LES International Anniversary** celebrations.

 Dress code – **Cocktail attire (black tie optional)**

### Gala Dinner

Monday, 9 May 2022

The Gala dinner will be held at **Arsenale** in Venice.

The building was the largest naval production center in Venice during the pre-industrial era and now it is also used as exhibition site during La Biennale, the International Architecture Exhibition, one of the most famous in the world.

**7:25 pm** ➤ **Meeting Point:** Palazzo del Cinema  
A private transfer by boat will be provided

 Dress code – **Cocktail attire or Business attire**

### Farewell LES Italia Event

Tuesday, 10 May 2022

The event will be held at Palazzo Pisani Moretta.

The 15th Century building is a beautiful example of late Gothic architecture with suggestive atmospheres, especially when at night the light of the candles that adorn eleven precious Murano chandeliers filters through the splendid openwork windows of the "ballroom".

**7:40 pm** ➤ **Meeting Point:** Palazzo del Cinema  
A private transfer by boat will be provided

 Dress code – **Cocktail attire or Business attire**



*"Everyone knew it was impossible,  
until a fool who didn't know came along  
and did it."*

Albert Einstein

[zuykov.com](http://zuykov.com)

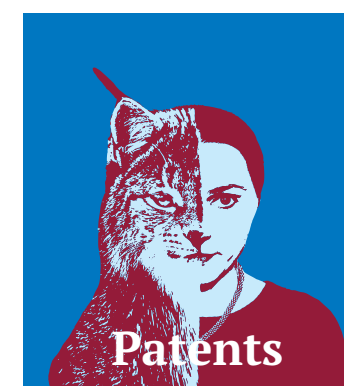
 **Zuykov**  
and partners

[info@zuykov.com](mailto:info@zuykov.com)

## IP services in Eurasia



Russia



Belarus



Kazakhstan



UAE

#### Russia

129090, Russia, Moscow,  
Grokholskiy per., d. 28, 2nd floor  
Tel+Fax: + 7 (495) 775-16-37  
e-mail: [info@zuykov.com](mailto:info@zuykov.com)

#### Belarus

220004, Republic of Belarus, Minsk,  
23/1 Pobediteley Avenue  
Tel+Fax: +375 17 204-16-37  
e-mail: [bel@zuykov.com](mailto:bel@zuykov.com)

#### Kazakhstan

050043, Kazakhstan, Almaty,  
28 Ryskulbekova Str., Block 4,  
10th Floor, Suite 33,  
Tel+Fax: +7 727 312-16-37  
e-mail: [kz@zuykov.com](mailto:kz@zuykov.com)





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PATROCINIO  
REGIONE DEL VENETO

